

CONNECTING RESEARCHERS WITH SOCIETY

CNC Advanced Courses 2021

Doctoral Program in Experimental Biology
and Biomedicine (PDBEB)

May 10 - 14, 2021

Coordinator:

Sara Varela Amaral - sara.amaral@cnc.uc.pt

PROGRAM

MONDAY | MAY 10

9h: Presentation, Sara Varela Amaral (CNC)
9h30-10h30: How to write a Press Release, Sara Amaral & Carolina Caetano (CNC)
10h30-11h: How to write a Press Release - Practical exercise PR

14h-15h: Social networks, Marta Correia (CNC)
15h-16h: Social networks - Practical exercise
16h30-17h30: How to talk to your granny, João Cardoso (CNC)

TUESDAY | MAY 11

9h-10h30: Tips and hit on how to talk to a camera, Marta Costa (UC)
10h45-11h30: How to talk to a camera - Practical exercise
11h30-13h: Video Brainstorming, Marta Costa (UC) & Sara Varela Amaral (CNC)

14h-18h: Making a movie to "Dia Nacional do Cientista"

WEDNESDAY | MAY 12

9h-10h: Moving forward on openness in animal research within the European scientific community, Ana Barros (EARA)
10h-10h30: Out of the Box is a nice place, Sara Varela Amaral (CNC)
11h-12h: "A Saúde no Saber" - a health literacy project, Marta Correia (CNC)
12h-13h: Fundraising for Biomedical Research, Maria João Leão (Maratona da Saúde)

14h-15h30: Health communication round table:
Daniel Neves (CES, UC)
Irina Pinheiro (Ciência Viva)
Sónia Silva (Liga Portuguesa contra o Cancro)
Teresa Firmino (Jornal Público)

15h30-17h30: Scientific "Out of the Lab" Careers
Ana Teresa Viegas (CNC)
Joana Branco (Biocant)
Telmo Santos (Universidade Católica)

THURSDAY | MAY 13

10h-11h: Science and Comics, André Caetano
11h-12h: Theatre and Science, Mário Montenegro (Marionet)
12h-13h: Design Thinking for SciComm Projects - part I

14h-15h: Design Thinking for SciComm Projects - part II
15h00-16h00: Career management skills: why we need them and how to develop them, Pedro Resende (Chaperone)
16h30-19h00: Identifying your skills and Strengths, Joana Moscoso (Chaperone)

FRIDAY | MAY 14

9h-10h: Technology Transfer: Why do we need it?, Catarina Santos (CNC)
10h-10h30: Technology Transfer - Practical Exercise
11h-13h: How to make a pitch, Jorge Pimenta (IPN)

14h: SEMINAR: Scientists and Journalists, Teresa Firmino (Jornal Público)
15h-17h: Projects presentation